



ABN 85 073 305 039

Denmark Co-operative Company Ltd
Strickland Street
DENMARK WA 6333
PHONE (08) 9848 1200 FAX (08) 9848 1307
E-mail General.Manager@denmark-coop.com.au

Denmark Co-op Member Shopper Benefit Scheme

The Scheme takes effect from Monday, 1 November 2010 and will operate until further notice.

Details of the Scheme may be changed at the discretion of the Denmark Co-op from time to time, without notice.

Member Discount Scheme

Members of the Co-op are entitled to a 2.5% discount on retail shelf prices in **Denmark Rural & Hardware** and **Denmark Department Store**.

The 2.5% discount does not apply to the following:

1. LPG and delivery
2. Elgas LPG appliances
3. Industrial gases
4. Water tanks
5. Tractor implements
6. Phone and internet recharge by EFTPOS
7. Items already subject to sale or special promotion
8. Items subject to volume pricing
9. Items subject to negotiated pricing
10. Items subject to any other discount
11. Items bought on Lay-by

Members must prove to the satisfaction of Co-op staff that they are a registered Member at time of purchase.

Presentation of the Member's WHITE Shareholder Card is the preferred form of verification. Failing this, Co-op staff will be required to verify a Member's registered status from the Co-op's Register of Members. Members ordering by phone for booking on a debtor account are requested to quote their Shareholder Number to assist staff.

Members purchasing in person at point-of-sale by cash, credit card, EFTPOS or cheque must also present their PINK Shopper Card at time of purchase in order to receive the discount.

Any unresolved issues or uncertainty must be referred to the Co-op's CEO, for a determination to be made.



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Shopper Credit Scheme

Each year, subject to meeting the minimum annual threshold of \$250 in spending, Members will receive an annual Shopper Credit.

Annual spending will be calculated up to 30 April in each year.

For spending from \$250 up to \$1,000, Shopper Credit will be calculated at the rate of 1.5%.

Above \$1,000, Shopper Credit grows in line with the following thresholds:

<u>Annual Threshold</u>	<u>Shopper Credit</u>
At \$2,000	\$30.00
At \$3,000	\$45.00
At \$4,000	\$60.00
At \$5,000	\$75.00
At \$7,500	\$112.50
At \$10,000	\$150.00
At \$20,000	\$300.00
At \$30,000	\$450.00
At \$40,000	\$600.00

All spending on purchases with the Co-op, net of discounts applied and excluding interest charges and credit card processing fees, may be counted towards meeting the Annual Thresholds.

Annual spending per Member will be determined by reference to the Co-op's POS and accounting system. It is each Member's responsibility to ensure that their spending is recorded at time of purchase.

Recording may be made as follows:

1. By presenting a Member's PINK Shopper Card at point-of-sale when purchasing in person by cash, credit card, EFTPOS or cheque.
2. Where a Member has an active authorised debtor account, by booking up to that account.
3. All purchase of Elgas products are recorded on Elgas' system and will be taken into account at the end of each year.

If trading with the Co-op is not recorded either by presenting a PINK Shopper Card at time of purchase or by charging to an active authorised debtor account, annual spending cannot be tracked.

Members whose debtor accounts exceed 60 days and/or who are put on Stop Credit will not be entitled to receive any Shopper Credit for the year.

Chris Langslow
Chief Executive Officer

7 May 2014